September 10, 2020

Dear Wayland Residents:

The Town of Wayland is engaged in license renewal talks with Comcast. The Town needs to convey to Comcast, just how important Public Access TV is to the adults and children of Wayland. You do NOT have to be a Comcast customer to participate.

* WayCAM has increased its programming nearly 100% since 2010, from 469 in 2010 to 898 programs in 2019.
* They have a very successful school program with 50 - 60 students being taught and utilizing the studio daily.
* They offer student programs for Middle School and Elementary students as well.
* WayCAM students have received numerous national creativity awards, many going into careers in TV, film and video.

Public Access provides transparency by broadcasting nearly every town government meeting. Public Access enables Wayland residents the resources to learn TV and video production just like the students do, and produce your own TV show, get behind the cameras, in front of the cameras, have some fun and acquire new skills.

We want to continue providing the high level of performance that the Town has learned to expect from WayCAM.

**Here’s how you can help:**

1. Attend and speak at the Virtual Public Hearing on Zoom on Sept. 24th at 7pm;

2. Write a letter or email:

 a. about why "Public Access" is critical to you as a resident or business owner of Wayland;

 b. what value the Public Access" programming delivers to the community.

 c. what you would like to see WayCAM able to do in the future.

**Your children can participate, too!** Your Pegasis, Middle School, High School students might be even more involved in WayCAM Public Access TV than you are, and want to see it get better. They can attend the hearing and make comment, and they can write letters!

Focus comments on how valuable Public Access is and how it could be even more valuable..

**Letters/emails go to:** Board of Selectmen, 41 Cochituate Road, Wayland, MA 01778; or emailed to: selectmen@wayland.ma.us …and be received by September 20th.

We’re counting on you to convey WayCAM’s value so we can negotiate the best financial support possible.

Thank you,

 **Wayland Cable Advisory Committee**

Lauren Zajac, Chair
Doug Levine
Jake Mohnkern
Ken Isaacson