

DRAFT Solicitation letter to Wayland town groups March and April/2020

Hi,

You usually get emails from me about upcoming Buzz programs. This time I wear a different hat.

The Town of Wayland is in the process of reviewing the Comcast license renewal. I am a member of the town's Cable Advisory Committee, which is tasked with overseeing the renewal.

One of the things we will be doing is contacting as many town residents as possible to fill out a short survey (whether or not they are Comcast subscribers). This survey will be online. It will also be passed out at Annual Town Meeting.

We will also be circulating a petition at Annual Town Meeting to ask for residents' show of support for WayCAM's work. I'm sure you know how involved WayCAM is in the school community: classes for 50-60 students a year, sports and performance coverage, and more.

Later in the spring there will be two public hearings for residents to express their input about WayCAM's services, and about Comcast's services. Residents can also participate in this hearing procedure by write-ins.

So, I'm writing ahead of time to ask if you will help us accomplish these tasks.

Here's how: I will be sending you emails with the information that needs to be forwarded to your members. These emails will be separate, one highlighting each situation, and timed during the spring, to be most effective. All you need to do is forward them in a timely manner to your members. And if you want to add a short note to the emails, encouraging them to participate, that would be great.

I would appreciate your response to this email so that I know we can count on you to help.

Much appreciated,

Ken Isaacson

Member, Wayland Cable Advisory Committee