

Wayland Cultural Council
Meeting Minutes
April 24, 2017
7:00 pm
Wayland Town Building
Minutes Approves at WCC Meeting, June 1, 2017

In attendance: Jon Saxton, Barbara Hoffman, Barbara Holtz, Kara Brewton, Matt Ludwig; Absent: Brenda Ross
The council welcomed guest, Kathy Trogolo.

Meeting Commenced at 7:10 pm

Meeting minutes from November 7, 2016 were unanimously approved.

The group discussed creating and conducting a community arts and culture survey. Chairman, Jon Saxton, presented an outline of considerations and topics to discuss, which is appended to the minutes as Appendix 1.

The group discussed the items on the outline and there was general agreement that these were important considerations. Suggested changes or additions to that outline are indicated in the appendix, in [blue](#).

Jon also provided a copy of a sample community input survey that is provided by the Mass Cultural Council. There was discussion of each of the suggested questions, with various suggestions made for addition, subtraction or editing.

The discussion turned to action items. The following people assumed the following responsibilities:

- Kara will look into whether we can utilize the Arts Boston Calendar to create a subsection for Wayland arts listings.
- Kara will look into the possibility of utilizing a texting service in the community survey.
- Kara will arrange to have a WCC banner made that can be displayed at tables at community events.
- Matt will contact Wayland school class about helping to build a website for the WCC.
- Matt will investigate July meeting times.
- Jon will draft a proposed community survey.

With no further business, the meeting was adjourned at 9:05pm

Minutes taken by Jon Saxton.

April 24, 2017 Minutes Appendix 1

Designing the Wayland Community Arts and Culture Survey

Created for WCC meeting, 4/24/17 by Jon S.

Overall considerations:

Are you familiar with all of the cultural organizations in your area?

Are you aware of the types of programs offered through local schools, senior centers, libraries, or other community centers?

Are you acquainted with the individual artists working locally?

For example, is there a strong interest in education-related projects in your city/town?

Community Interests

1. Are you a member of a cultural organization?
2. In what cultural traditions do you participate?
3. What cultural events do you participate in?
4. What cultural activities do you participate in?
5. Others.

Community Needs

1. What types of arts programming are residents interested in seeing more of?
2. Is there a need for programs that serve certain groups such as seniors, youth, or individual artists?
3. Do the current cultural offerings reflect the diversity of people in our community?
4. Do people with disabilities or special needs participate in local programs?
5. Others

Possible Survey Venues:

1. Town Crier and Patch article with directions on how to participate in the survey.
2. Paper forms left at the Library, Town Building(?)
3. Online Survey Monkey
 - a. – Send link to all grantees, arts orgs, art teachers, Town website, FB page.
4. Others
5. [Waycam](#)

6. text to response service
7. yard signs
8. Wayland Dads
9. WaylandNews
10. "Next Door"
11. Wayland Voters Network

Proposed TimeLine:

1. Develop proposed survey instruments:
 - a. By June 1, 2017
2. Meet to approve survey:
 - a. Week of June 5-9, 12-15, 2017 **June 1**
3. Post and distribute survey:
 - a. By June 12, 2017
4. Hold Public Meeting:
 - a. ~~By June 15, 2017~~ **Sometime in July - Matt will investigate**
5. Publicize survey:
 - a. Article to Town Crier and Patch by June 19, 2017
6. Close Survey:
 - a. August 4, 2017
7. Meet and Analyze results:
 - a. By August 15, 2017
8. Revise and post online LLC guidelines:
 - a. Before September 1, 2017