

EDC Meeting Minutes - August 2, 2017 - Economic Development Committee - Wayland MA

**TOWN OF WAYLAND - TOWN CLERK'S OFFICE
NOTICE OF MEETINGS OF TOWN BOARDS/COMMITTEES/COMMISSIONS**

Posted in accordance with the provisions of the Open Meeting Law

NAME OF BOARD/COMM: **Wayland Economic Development Committee**

FILED BY: Sarkis Sarkisian, Town Planner

DATE OF MEETING: Wednesday, August 2, 2017

TIME OF MEETING: 8:00 a.m.

PLACE OF MEETING: Wayland Town Building

NOTE: Notices and agendas are to be posted at least 48 hours in advance of the meetings excluding Saturdays, Sundays, and legal holidays. Please keep in mind the Town Clerk's business hours of operation and make the necessary arrangements to be sure this notice is received and stamped in an adequate amount of time.

AGENDA

Note: Items may not be discussed in the order listed or at the specific time estimated.

- 1) Public Comment
- 2) Approve Meeting Minutes: June 1st
- 3) River's Edge Wayland (Becky)
 - a) River's Edge Advisory Committee
- 4) Business Community Issues
 - a) Town Center / Hardware store & other storefronts
 - b) Town Branding (Sarkis)
 - c) Rail Trail update (Sarkis)
 - d) Wayland Business Association (Seth)
 - e) Route 20 Wastewater
 - f) Fresh Market Update
 - g) Finnerty's site/CVS status update (Jim)
- 5) Town Center Municipal Pad
 - a) Senior/Community Center update
- 6) Adjourn

EDC Meeting Minutes - August 2, 2017 - Economic Development Committee - Wayland MA

Minutes
Economic Development Committee
Town of Wayland MA
Planning Office
August 2, 2017

Present: Becky Stanizzi, Seth Roman, Jim Grumbach, Frank Panaccio, Kamal Namou, Andy Oppenheim

Guests: Sarkis Sarkisian, Cherry Karlson, Mary Antes, Jean Milburn, Bill Sterling, Molly Upton (arrived mid-meeting)

Becky Stanizzi called the meeting to order at 8:07 a.m. in the Planning Office at Town Building.

Introductions of two new EDC members: Kamal Namou and Andy Oppenheim

Meeting Minutes: Minutes from June 1, 2017 meeting were approved 4-0; 2 new members abstained since not in attendance for past meeting

Public Comment:

- Bill Sterling requested possible EDC help to focus on town branding and PR for Wayland
 - o Wayland has a rich history both colonial and pre-colonial that can be leveraged for better branding in order to raise profile of Wayland
 - o Possibility to initiate a working group to study our past
 - o Nearby towns, such as Concord and Sudbury, have successfully promoted themselves through recurring annual events that attract visitors
 - o EDC will discuss further avenues to advances these ideas

- Jean Milburn noted opportunities for a more consistent appearance for the community and ideas about building appearance design

- Cherry Karlson provided an update on recent BOS activity
 - o Last Monday, the BOS met with the new manager of 110 Grill; business is going well
 - o Zurich has a new portfolio manager for Town Center who may meet BOS while in town on Aug 14th
 - o Zurich has reaffirmed their commitment to make Town Center a success
 - o Salon at Town Center is doing well and is seeking to expand
 - o There are continued discussions around waste water flows; Town Engineer, Paul Brinkman, has been providing some assistance
 - o Actual outflows to river are much lower than estimates

- Mary Antes extended offer to help with outreach to locate member to fit last EDC opening

EDC Meeting Minutes - August 2, 2017 - Economic Development Committee - Wayland MA

Fresh Market (Note agenda items discussed in varied order vs agenda, given several of the topics arose during Public Comment)

- Sarkis reported still in process of internal demolition
- All proceeding as planned, except target opening date of February could be pushed back

Town Center & Town Branding

- Discussed above during Public Comment

Rail Trail

- Eversource will begin its construction in September with a target to end by November
- DCR may put in place another contract to pave the Rail Trail (~\$1.5M); this will pave over the gravel (10ft wide/ 4.2 miles) with hard asphalt; November target
- Historic Commission wants to restore a cattle crossing in Wayland that goes under the trail; estimated cost is \$30k
- There are \$250K in funds available for the Rail Trail; \$30k from CPA

River's Edge

- Land Disposition Agreement was signed
- Due Diligence is commencing on site (90 days)

Town Municipal Pad

- No new update; BOS still in discussions to get parcel released from prior developer

Wayland Business Association

- No update to report

Finnerty's

- To be deleted from next agenda; CVS nearing completion

The next EDC meeting will be held on Friday, September 15th at 8am.

Meeting adjourned at 9:10am, 6-0 vote

Respectfully submitted, Frank Panaccio