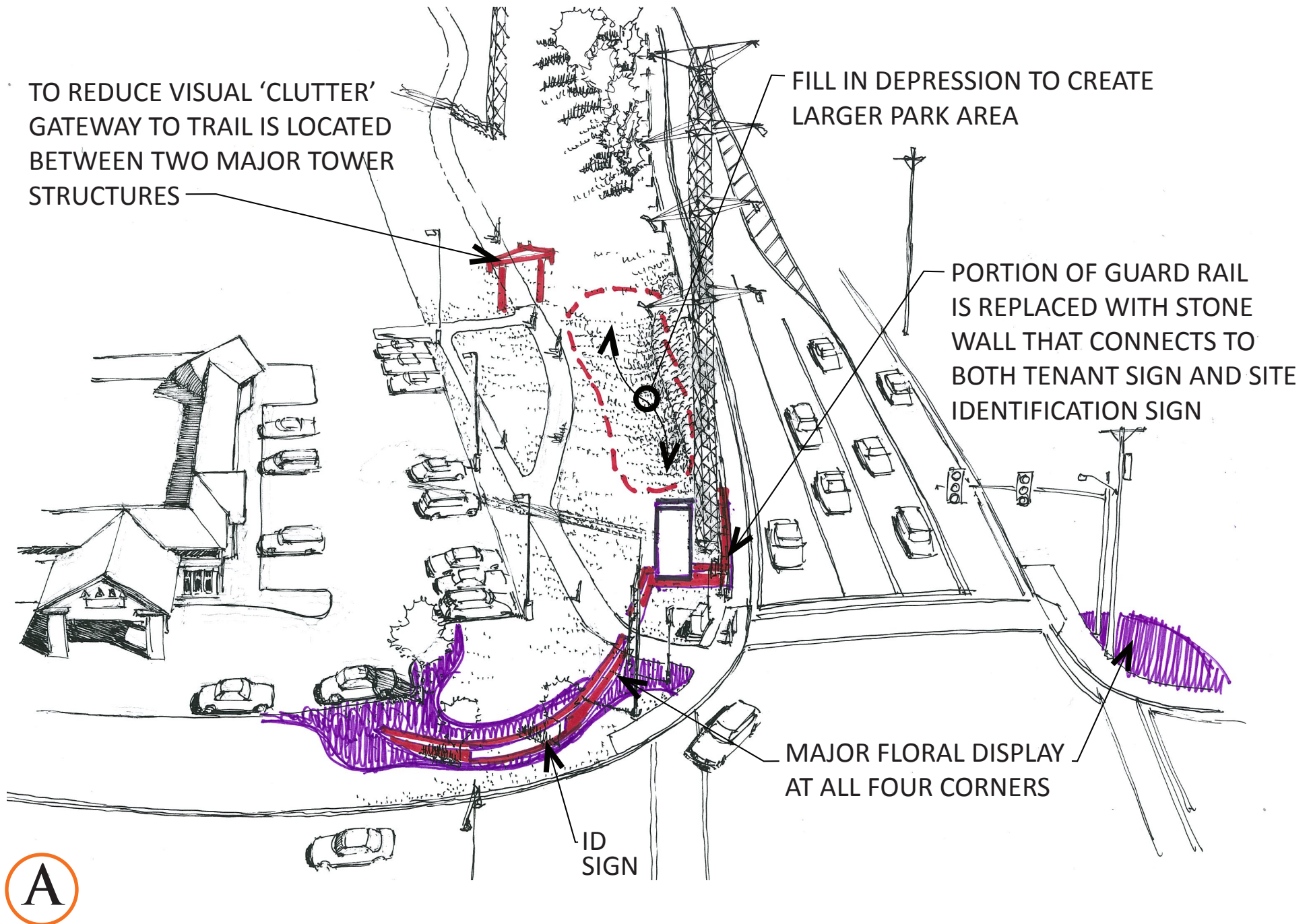
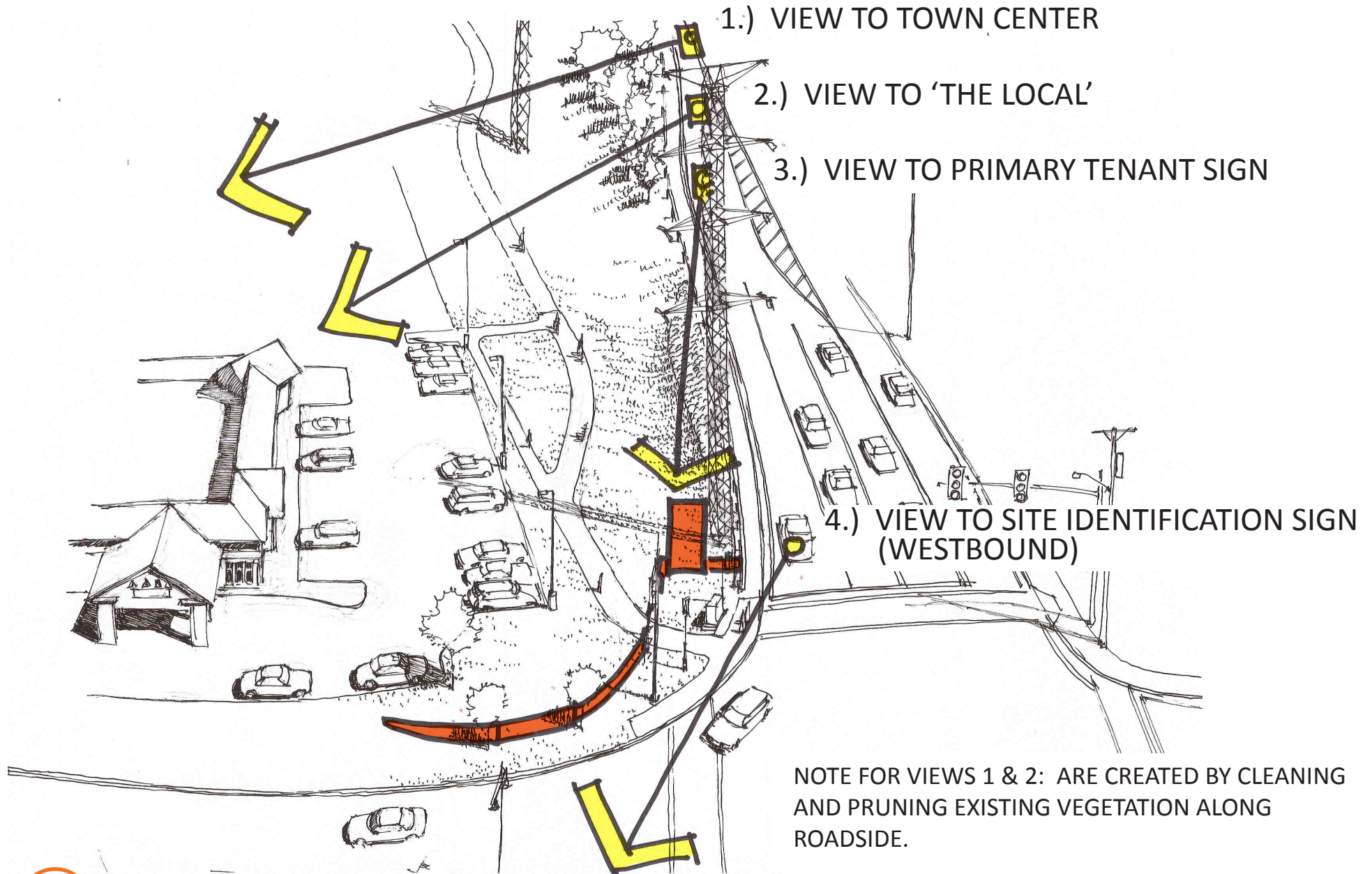


OVERALL SITE CONSIDERATIONS @ Rt. 20 INTERSECTION



VIEW ANALYSIS @ RT. 20 INTERSECTION



NOTE FOR VIEWS 1 & 2: ARE CREATED BY CLEANING AND PRUNING EXISTING VEGETATION ALONG ROADSIDE.

NOTE FOR VIEW #3: SHOULD LOCATE SIGN TO THE INSIDE (NORTH) OF POWER LINE SUPPORT TOWER

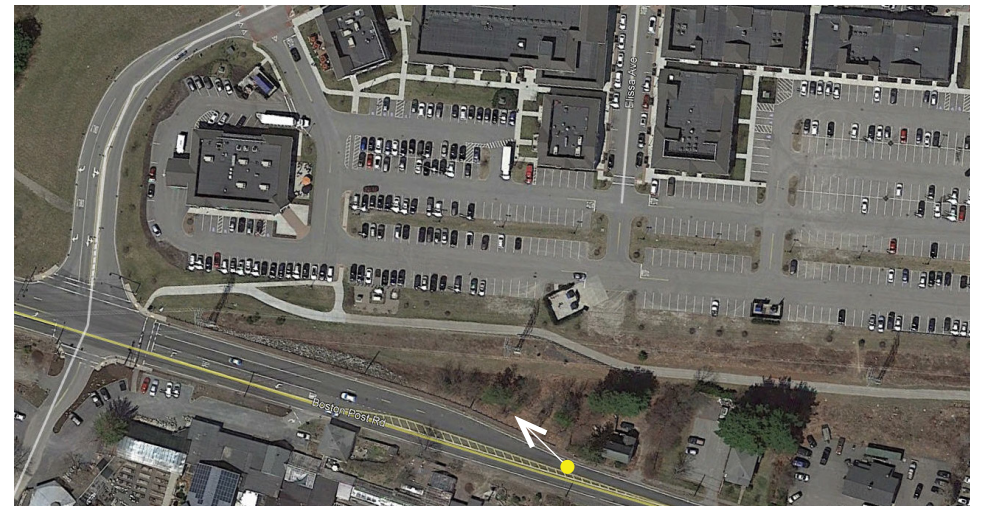
POTENTIAL VIEW TO TOWN CENTER

The
Local



Shopping
Plaza

SELECTIVELY PRUNE
UNDER-STORY PLANTS TO
OPEN VIEWS INTO PLAZA
FROM RT. 20



BUILDINGS THAT COULD BE SEEN WITH TRIMMING EXISTING VEGETATION ALONG RT. 20



VIEW OF RT. 20 (WINTER 2019) FROM TOWN CENTER.
LARGE TREES IN GOOD HEALTH SHOULD HAVE LOWER
LIMBS REMOVED AND SHRUB GROWTH SHOULD BE CUT
FOR INCREASED VISIBILITY.

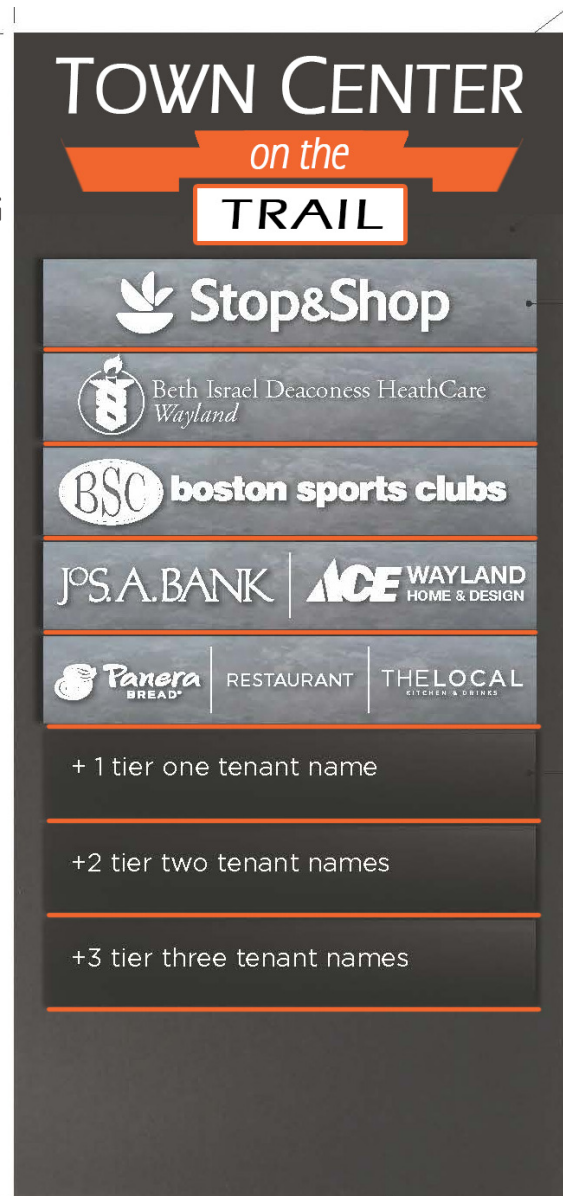


INITIAL THOUGHTS FOR TENANT SIGN
SIZE OF TENANT SIGN IS IN KEEPING WITH SCALE OF THE
INTERSECTION AND ADJACENT POWER LINE SUPPORT TOWER.



SIGN NEEDS COLOR - PERHAPS TOWN COLOR (COCO ORANGE)
'TOWN CENTER' MAY WANT TO BE DOMINATE OVER 'WAYLAND' SINCE MOST PEOPLE KNOW THE LOCATION AS 'TOWN CENTER'

INFLUENCE FROM
'TRAIL' BRANDING



INFLUENCE FROM
ADJACENT TOWER



ARCHITECTURAL FEATURES AND LIGHTING THAT COULD REINFORCE 'CENTER'

